

Alliance for the Creative Economy

Capital Region Creative Economy Fact Sheet

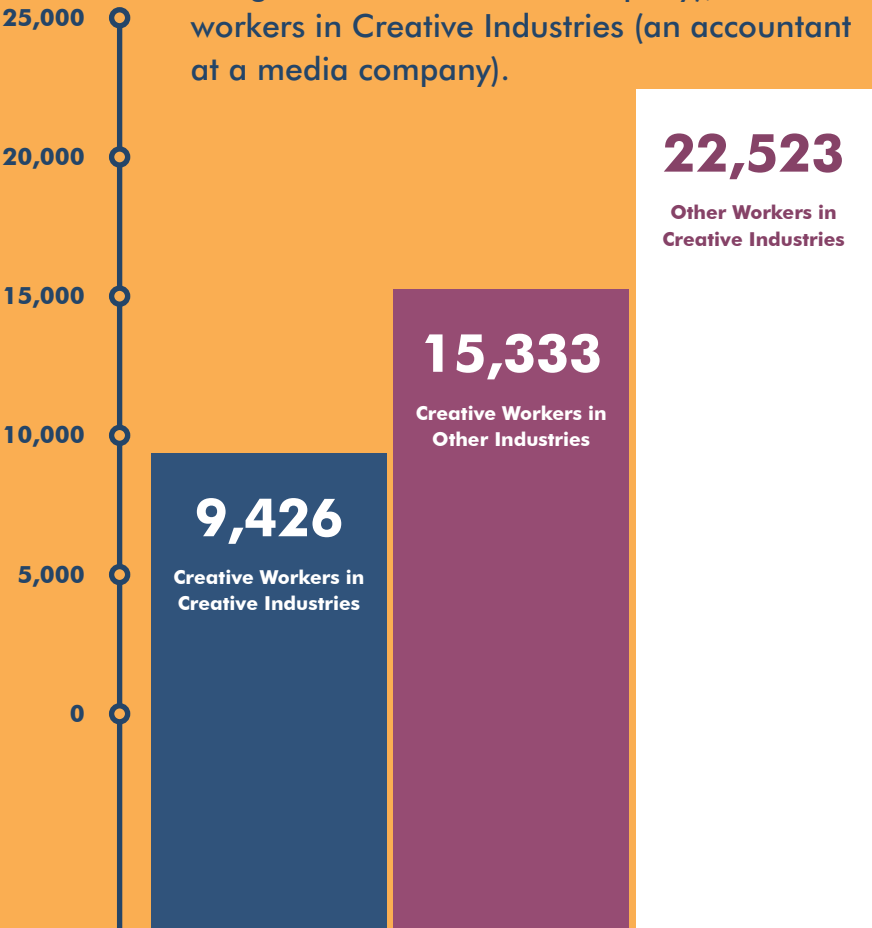
Alliance for the Creative Economy (ACE)

is a not-for-profit organization funded by businesses, not-for-profit and philanthropic investors committed to supporting and growing the Creative Economy of the 8-county Capital Region of New York.

The Creative Economy includes economic activity involved in the origination, production and distribution of goods and services in which artistic and cultural content gives the product or service value in the marketplace.

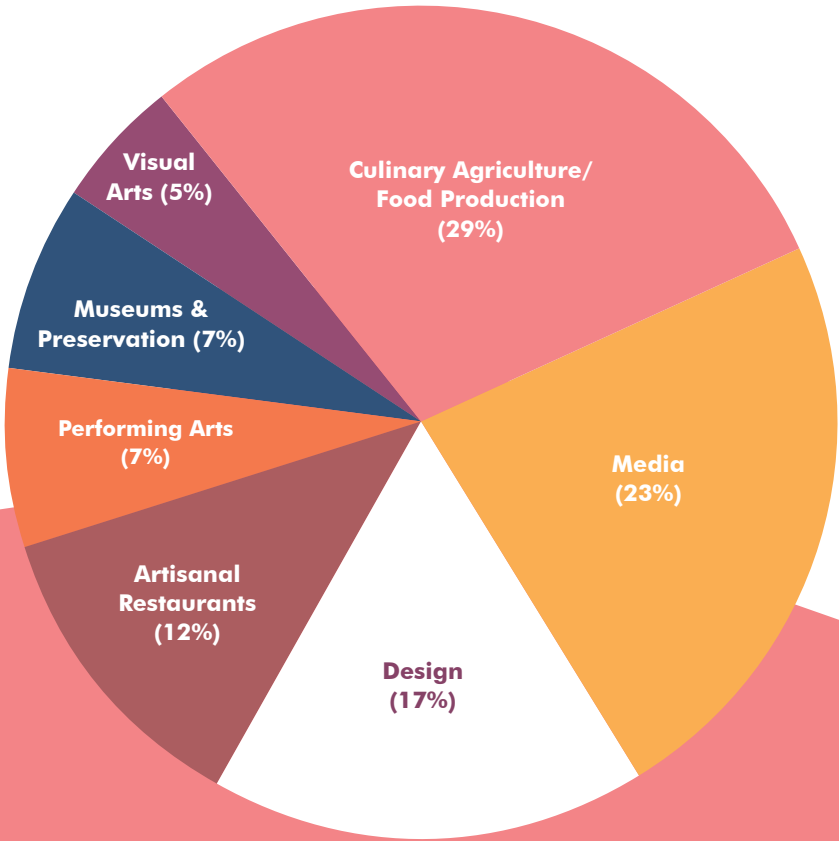
The Creative Economy employs 47,282 people and generates \$1.4 billion in earnings in the Capital Region.

The Creative Economy includes workers producing creative content in the Creative Industries (a musician in an orchestra), creative workers in Other Industries (a graphic designer at an insurance company), and other workers in Creative Industries (an accountant at a media company).



Note: Does not include 3,669 Artisanal Restaurant jobs, which were counted by other methods

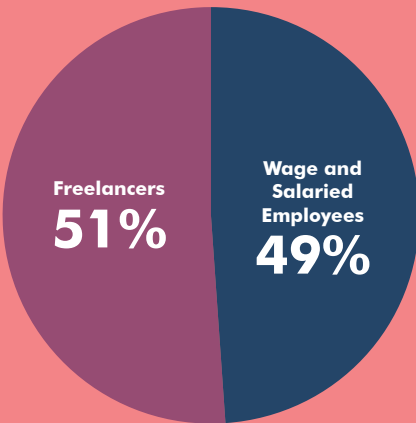
Seven segments make up the Creative Industries.



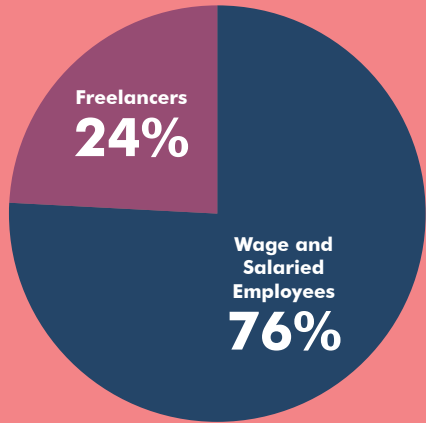
Over half of those in the Capital Region Creative Industries are Self-Employed Freelancers.

The Capital Region has a higher percentage of Freelancers in the Creative Industries than NYC or Boston.

Total Creative Freelancers in the Capital Region – 16,327



Type of Worker in Creative Industries



Type of Worker in All Private Sector Jobs

(Note: Does not include Artisanal Restaurants)

Creative Industries are the fourth largest employment sector in the Capital Region.

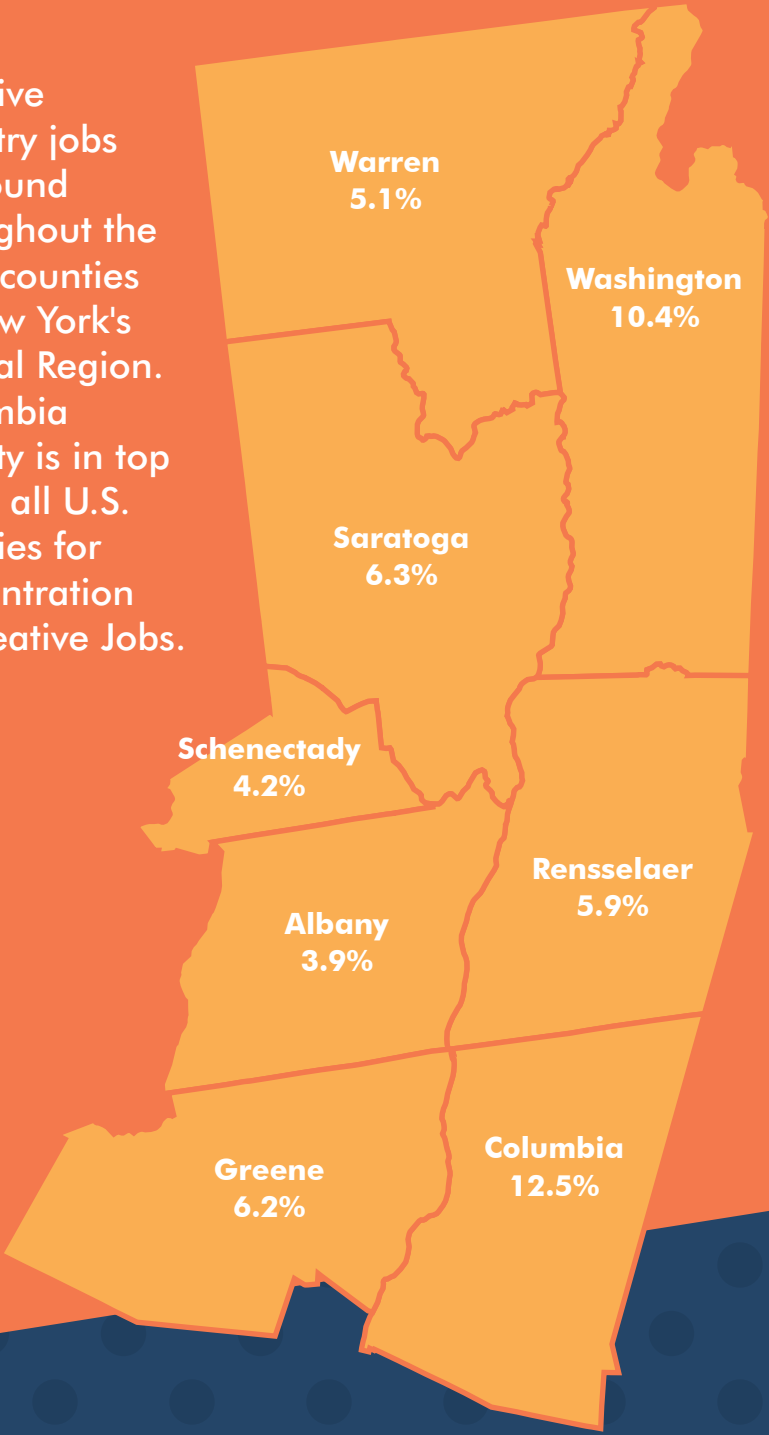
Creative Industries are the businesses, not-for-profit organizations, and self-employed individuals involved in the origination, production, and distribution of goods and services in which artistic and cultural content gives the product or service value in the marketplace.



Capital Region Creative Industry Jobs, by County

(as percent of total jobs, per county)

Creative Industry jobs are found throughout the eight counties of New York's Capital Region. Columbia County is in top 1% of all U.S. counties for concentration of Creative Jobs.



Alliance for the Creative Economy Investor Group

Adirondack Studios
Albany Barn
Center for Economic Growth
Community Foundation for the Greater Capital Region
EYP Architecture and Engineering
Fingerpaint Marketing
Historic Albany Foundation
Hudson Valley Agribusiness Development Corporation
Lumberyard
MVP Health Care
Nordlys Foundation
Overit
Palace Performing Arts Center
Proctors
Regional Chambers of Commerce
Rosenblum Companies
Saratoga Institute
Skidmore College
Saratoga Performing Arts Center
Troy Innovation Garage
WMHT Educational Telecommunications
Workforce Development Institute
(As of January 2018)

We welcome you to join our Investor Group; please contact Project Director Maureen Sager at Maureen@upstateACE.org.

